



TRUMANSBURG, NEW YORK EAT LOCAL EDITION

Meet the Trumansburg Market Makers

Every Wednesday afternoon from 4:00–7:00 pm, the Trumansburg Farmers Market comes to life. Vendors arrive with their wares and set up their tables. Musicians tune their instruments. Volunteers and organizers prepare the space. Then the customers arrive.

For a few hours every week, Trumansburg becomes a marketplace—and something more. It becomes a community gathering place. But markets don't simply happen. People make them happen. This week, we introduce you to the people who make the Trumansburg Farmers Market happen - week after week, season after season. We call them The Market Makers!

The Trumansburg Farmers Market has a structure that reaches well beyond the individual vendor booth. The market operates under the Village of Trumansburg, with a *Market Manager* and *Board of Directors* providing governance and oversight. The Market Board includes *Andy Clark, Melanie Cole, Alyssa Cotrone, Margaret Shepard, Elisha Osherowitz, Lael Eisman*, and *Carrie Kathryn* with *Natalie Baris* serving as the Market Manager.

There is also *Friends of the Trumansburg Farmers Market*, created to support music, education, community programming and the *Community Nourishment Program*, while providing a community-based vehicle for fundraising and sponsorship. The group includes *Elisha Osherowitz, Heather Bowman, Sarah Kennedy* and *Lou Himes*.

Pathways to Equity, an Ithaca based 501(c)(3) nonprofit organization and parent of the *Ithaca Times* and the *Trumansburg Free Press*, serves as *Fiscal Sponsor* for

the group, allowing donations to be tax-deductible and enabling it to pursue grant funding.

Three different groups with very different roles. But together, they make one incredible market to serve the community. The Trumansburg Farmers Market isn't simply a place where goods are exchanged for money. It is a place where relationships are exchanged for relationships.

- The farmer depends upon the shopper.
- The shopper depends upon the farmer.
- The vendor depends upon the market.
- The market depends upon the people who organize it, support it and return to it.

Every Wednesday, that network of relationships becomes visible.

- Who are the people behind the scenes?
- Who keeps the market running?
- Who provides the music?
- Who volunteers?
- Who supports the programs that make the market more than a marketplace?
- Who believes that bringing people together is itself an important form of community building?

If you want to understand what makes the *Trumansburg Farmers Market* special, don't just look at what's on the tables. Meet the people who make sure there are enough tables and help the vendors bring great food, beverages and music to you, your family and friends.

How the Trumansburg Farmers’ Market Makes the Trumansburg Community Stronger

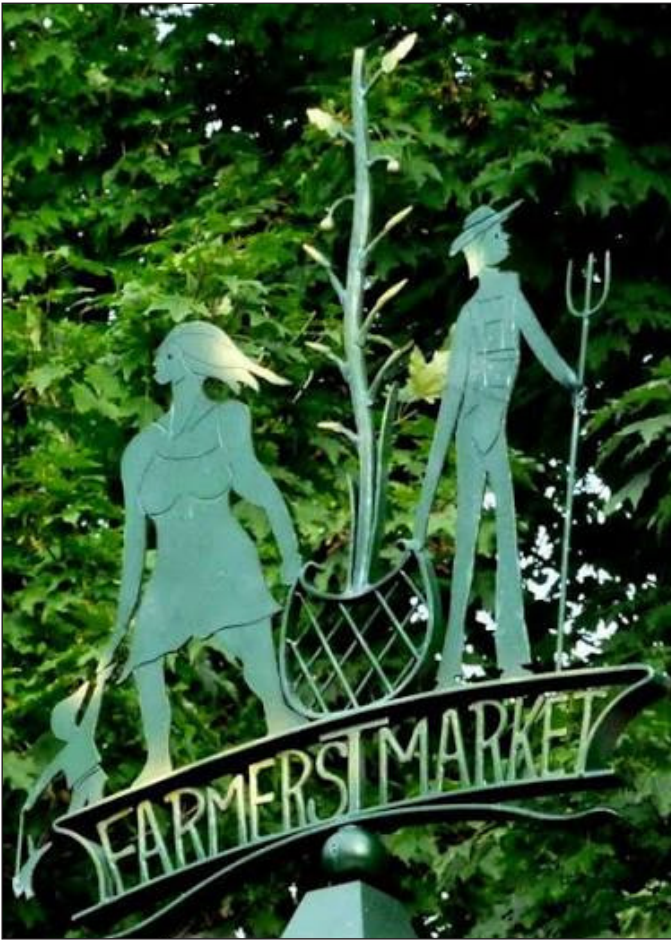
by Cadan Ziemba, *The Accidental Reporter*

As anyone who was in attendance will tell you, the weather at the August 5th Trumansburg Farmers’ Market was a strict upgrade from the week prior. And with the sun came the crowds. Under the bold August sun, I meandered through the market, passing out copies of last week’s *The Accidental Reporter*.

It was through this wandering that I encountered **Erik of Linear Eccentricities**. As one of the non-food vendors at the market, Erik sells woven metal bracelets. Erik most commonly works with copper and stainless steel, though the display stand at his booth is made of aluminum. All of his jewelry is handmade, and Erik explained the challenges that these materials bring. Erik

starts with long, thin strips of metal and slowly bends them into the desired shape, but stainless steel is a metal that likes to only be bent once. As anyone who has tried to perfectly straighten a paperclip could tell you, it’s very difficult to undo those sorts of bends in metal.

Demonstrating this, Erik bent the end of a strand of stainless steel past what he called the 90-degree breakpoint, until it was V-shaped. He then straightened the wire and pointed out a small divot where the bend could not be undone. As he folded the metal in the opposite direction, he showed me



A unique sign welcomes all to the Farmers’ Market in Trumansburg. (Photo: Provided)

that the spot where the wire had bent now refused to curve. Erik invited me to try. I took the steel in my dainty writer’s hands and forced it away from its original shape.

Compared to stainless steel, copper has all the rigidity of dental floss.

Erik wears the strain of this work on his hands. His thumbs are home to thick calluses, and his hands bulge with muscles. For Erik, the Trumansburg Farmers’ Market is a creative outlet. Erik’s main business is landscaping, and his wrists sport sharp tan lines from his bracelets. He enjoys the Trumansburg Farmers’ Market as a way to reconnect with his more artistic side.

After my talk with Erik, my mind was full and my stomach was empty.

Perusing my choices, I spied **Andy of Wixom Farm** holding an amazing-looking sandwich. He told me he got it from **Jojo Cook**, and that’s where I went. Quickly identifying Jojo Cook by the pink banner overhead, I had a sandwich of my own in no time.

I took this meal to the wooden picnic tables and feasted in the sun. Biting in, it was one of the ideal summer sandwiches. The chicken positively melted in my mouth, green olives brightened the flavor profile with their acidity, and cucumber slices were delightfully moist and crunchy.

All of this overflowed from the bread and spilled onto the plate. After finishing, I picked the remaining bits of food off my plate and dropped them joyfully into my mouth.

While walking to the bathroom to wash my hands, I encountered a family friend, **Meredith**, working at the *Ulysses Philomathic Library* craft tent. In the cool shade, perhaps half a dozen or so kids let their imaginations run wild. Equipped with discarded CDs and DVDs, pipe cleaners, and pieces of felt, these materials were transformed into sources of delight.

Children were free to be outside, using their hands and their minds, and their parents were free to trust them with the library staff and volunteers. Talking with Meredith, we exchanged updates on the goings-on of our families. The Trumansburg Farmers’ Market is a wonderful place for community interactions like this.

Returning to the main stage, **Loveday and the Soiree Trio** had finished their soundcheck. The result was a perfect balance. The music was audible with perfect clarity to anyone standing or sitting at the tables before the stage, while to anyone perusing the pavilions on the perimeter, it served as a nice ambiance that one didn’t need to strain to hear over.

Loveday and the Soiree call their style “**Swoon Country**.” It matched the energy of the Trumansburg Farmers’ Market very well. The group featured **Loveday Greene** as the lead vocalist and guitarist, **Mathisen** on double bass, and **Amy Puryear** on vocal harmonies and tambourine. Mathisen’s double bass provided a deep, resonant drive, which Loveday and Amy’s vocals floated over beautifully.



Beautiful weather and a full market last Wednesday. (Photo: Provided)

Having emptied my water bottle under the hot August sun, I walked to the handwashing sink by the bathroom to get a drink. On my way, I saw kids ducking into the shade of the **Grassroots Peace Ship**, holding ice cream from **Cayuga Lake Creamery**. As I refilled my water bottle, I struck up a brief conversation with a man doing the same. This was **Jason**, the owner of **On The Street Pita**. We discussed how hot it could get by the grills on a day like this, and he told me about his ritual of stopping at **Rabbit Run** to cool off before returning to Danby.

It was getting to be time for me to return home as well. With a belly full of food and a head full of conversation, I made my way home.

It’s wonderful that the Farmers’ Market can exist as a place of bonding. In a small community, the **Trumansburg Farmers’ Market** serves as a place to reconnect with old faces as well as meet new people.



SUMMER VENDOR DIRECTORY

Allie's Lemonade	facebook.com/p/Allies-Lemonade-61578148632946
Boland Thomas Vineyards	facebook.com/btvineyards
Boundary Breaks	boundarybreaks.com
Boundary Breaks Vineyard	boundarybreaks.com
Briar Burr Gardens	briarburrgardens.com
BYOC Refillery	byocrefilleryithaca.com
Cayuga Lake Creamery	cayugalakecreamery.com
Ciderhood	instagram.com/ciderhood
Craftavia	craftaviamarket.org
Crosswinds Farm & Creamery	crosswindsfarmcreamery.com
Fossil Creek Farm, LLC	facebook.com/p/Fossil-Creek-Farm-LLC-61575587772894
Gardella's Goodies	facebook.com/gardellasgoodies
Hector Hot Peppers	hectorhotpeppers.com
JJ's Dogs & More	facebook.com/p/JJs-Dogs-and-More-61578524374664
Jojo Cook	jojocookflx.com
Know Your Roots	knowyourroots.com
Linear Eccentricities	https://www.instagram.com/lineareccentricities
Lucky Hare Brewing	luckyharebrewing.com
Montour Falls Tea Company	montourfallstea.com
Moonlight Epiphanies	moonlightepiphanies.org
Mountain Moor Farm	mountainmoorfarm@gmail.com
Mush Love Greens	facebook.com/mushlovegreens
On the Street Pita	facebook.com/onthestreetpitas
Rashida Sawyer Bakery	rashidasawyer.com
Redbyrd Orchard Cider & Kombucha	redbyrdorchardcider.com
Sage Hen Farm	sagehenfarmlodi.com
Shibui Bath LLC	shibuibath.com
Silo	silofoodtruck.com
Simply Red	simplyredevents.com
Six Circles Farm	sixcirclesfarm.com
Tastes of Wine Country	facebook.com/TastesOfWineCountryCafe
The Grasshopper	grasshopperthai.com
The Grey Moon Homestead	facebook.com/TheGreyMoonHomestead
Three Stone Farm	threestonefarm.com
Waid's Honey & Glenwood Farms	glenwoodfarms.com
Wixom Farm	wixomfarm1895.com